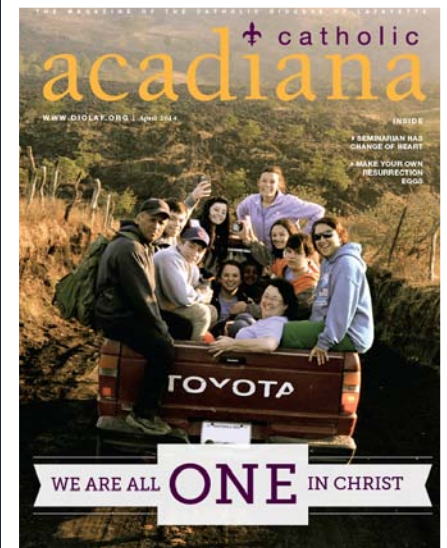
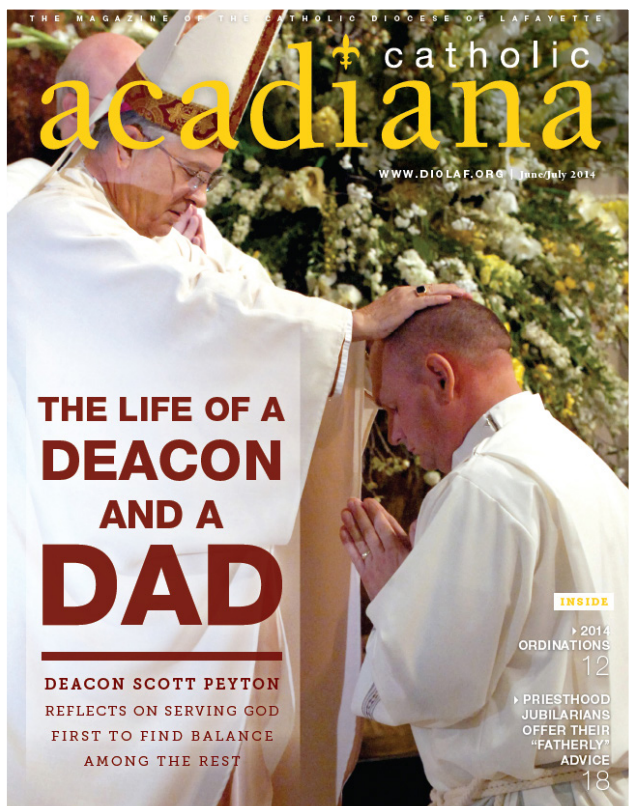




Evangelizing with ACADIANA CATHOLIC



Packet designed by Ellen Leonards

Communication Prayer

Holy Spirit,
you blessed the first disciples
with the power to spread God's love
throughout the world.

Give me a new power to proclaim your word
through my own unique gifts
and through the channels of clear communication.

Make me willing to receive that word
as it enters my daily life.

Bless all who use their talents
in the field of communications.

Guide those who send out the message
and those who receive it,
so that all people
may come to know your truth
and be renewed by your love.

We ask this through Jesus Christ,
Our Lord.

Amen.



Catholic Publications in the Diocese of Lafayette

Since its establishment in 1918, the Diocese of Lafayette has always been served by a Catholic publication.

| | |
|----------------|-----------------------------------------|
| 1918 - 1926 | <i>The Morning Star</i> |
| 1926 - 1954 | <i>Catholic Action of the South</i> |
| 1954 - 1970 | <i>The Southwest Louisiana Register</i> |
| 1970 - 1985 | <i>The Morning Star</i> |
| 1985 - Present | <i>Acadiana Catholic</i> |

About Acadiana Catholic

When *Acadiana Catholic* launched in 1985:

- It utilized a tabloid-style newspaper format.
- It was produced and distributed monthly.
- Subscriptions were sold at the cost of \$12 per year, with the newspaper mailed directly to subscribers' homes.
- Content was primarily news oriented.

- After nearly 30 years, *Acadiana Catholic* re-launched as a full-color, full-gloss magazine during Holy Week of April 2013.
- Its formatting and content changes were implemented in conjunction with the publication's partnership with FAITH Catholic.

What is FAITH Catholic?

From www.faithcatholic.com:

- FAITH began in 2000 as a magazine for the Diocese of Lansing, and in 2003 began publishing for other dioceses and Catholic organizations.
- In 2009, FAITH merged with the diocese's 40-year-old liturgical publisher, Liturgical Commission Publishings, to form FAITH Catholic.
- Today, FAITH Catholic is partnered with 29 Roman Catholic dioceses throughout the United States, and continues to expand. One in 5 Americans receiving a diocesan publication receives a FAITH Catholic publication.



Acadiana Catholic Partnership

In adoption of the FAITH model, content now strives to:

- Remind people why they are Catholic
- Strengthen readers' connection to the Church
- Inspire, educate and inform

Acadiana Catholic's 2014 Readership Survey



Watch Bishop Michael Jarrell discuss the results of *Acadiana Catholic's* 2014 readership survey by going online to <http://vimeo.com/97936907>.

Great results from the participants!

Acadiana Catholic's 2014 Readership Survey was conducted by FAITH Catholic through a direct mailing to a random sampling from the magazine's subscriber list. The responses of those who participated in the survey indicate that:

- 70% of the respondents were female
- 69% were in the age group of 65+
- 91% agreed that the magazine makes them feel more connected to the Church
- 73% acknowledged that they spend more than 15 minutes reading an edition
- 68% agree that the magazine encourages them to support their **parish** financially
- 78% agree that the magazine inspires them to use their gifts and talents to serve their parish
- 86% agree that the magazine increases their awareness of programs and ministries offered by the diocese
- "Saint of the Month" is currently the magazine most popular feature, followed closely by its feature stories and the bishop's column

FAITH Catholic Materials

Take advantage of these resources for use in your parish ministries!

- All FAITH columns have been vetted by FAITH Catholic to ensure that the content is in full agreement with the teachings of the Roman Catholic Church.
- All FAITH columns may be reproduced for use at the parish level (as long as credit is given).
- Spanish translations of all regularly featured FAITH columns are available online each month at www.diolaf.org/AOnline.
- Spanish translations of previous FAITH columns are also available upon request by contacting Acadiana Catholic's Managing Editor at 337-261-5512.

Included in every edition of
Acadiana Catholic:

- Saint of the Month
- Theology 101
- Parenting Journey
- Conflict Resolution
- Your Marriage Matters
- Work Life

Additional FAITH features
may include:

- Spiritual Fitness
- Culture
- Special Reports

Acadiana Catholic **Production Schedule**

Also Available Online at www.diolaf.org/ac

| Magazine Edition | Submission Deadline |
|-------------------|---------------------|
| Nov 2014 | Aug 27, 2014 |
| Dec 2014/Jan 2015 | Oct 02, 2014 |
| Feb 2015 | Nov 20, 2014 |
| Mar 2015 | Dec 29, 2014 |
| Apr 2015 | Jan 28, 2015 |
| May 2015 | Feb 27, 2015 |
| Jun/July 2015 | Mar 25, 2015 |
| Aug 2015 | Jun 01, 2015 |
| Sept 2015 | Jun 25, 2015 |
| Oct 2015 | Jul 29, 2015 |
| Nov 2015 | Sept 09, 2015 |
| Dec 2015/Jan 2016 | Oct 14, 2015 |

- *Acadiana Catholic* reserves the right to accept, decline, and/or edit all content submissions (articles, event announcements, photos, etc.) and story ideas based on the discretion of the editor and the Diocese of Lafayette's Communications Board.
- Event announcements will be added to the Diocesan Calendar of Events page at www.diolaf.org immediately upon submission, and published in *Acadiana Catholic* according to the month in which they occur.
- Submissions may be made at any time. However, all items are subject to the timelines and space constraints of production, as well as the editor's availability to pursue them. Additional acceptance is prioritized and accommodated on a first-come, first served basis.
- Only photo submissions which adhere to all submission protocol and are accompanied by the necessary release forms will be considered for publication. Photos of poor quality and/or those unaccompanied by the proper release forms will automatically be rejected.
- For further inquiry about submitting items for consideration by *Acadiana Catholic*, please contact Stephanie Martin, Managing Editor. Ms. Martin may be reached at 337-261-5512 or smartin@diolaf.org.

Submissions

Submitting Items for Things to Do

- Think ahead & consult the Production Schedule to ensure you meet the deadlines for submission
- Info is limited to the following:
 - Event name
 - Date
 - Time
 - Brief summary of speaker/activity
 - Contact Information for follow-up

Aug. 11
Our Lady's Rosary Makers
 9:00 a.m. – 4:00 p.m.
 Immaculata Center, Lafayette
 >> Our Lady's Rosary Makers is a group of volunteers that meets once a month to make and prepare pro-life rosaries to be distributed throughout the world. Please contact the Office of Pro-Life Apostolate at 337.261.5607 for further details.

Submitting Feature Stories & Ideas

- Submissions of feature story suggestions are welcome but will only be pursued in accordance with the editor's schedule.
- Suggestions of a time sensitive nature (i.e. celebration of a parish anniversary) must be submitted for consideration at least 4 months in advance
- Submissions of written feature stories are welcome but subject to the rejection, placement, and/or editing at the discretion of the editor and the Diocesan Communications Board
- Photo submissions will only be accepted in conjunction with a feature story, as well as full adherence to the Photo Submission Criteria

What makes a good feature story?

- Take the people approach!...What better way to evangelize than to share your **PERSONAL TESTIMONIES** and **UNIQUE FAITH STORIES** with the readers of *Acadiana Catholic*?



Feature story

THANK YOU, MRS. GLENDA!

As the 2013-2014 school year comes to a close, St. Cecilia School is blessed to be preparing to bid a fond farewell to Mrs. Glenda Gato, who will retire after 23 years of service to the school. Glenda spent her first four years at St. Cecilia's teaching inside the classroom, after which she took a two-year hiatus as she and her husband welcomed their last-born son into the family. Though she was not officially teaching during this time, Glenda remained actively involved in the school and in Sacred Heart Parish. When she was ready to return to work, the principal offered her the new position he had just created for a director of religious education. Glenda began this new career path, but soon the job expanded to full-time and over 10 years have passed.

Glenda's teaching career actually began four years prior to her arrival at St. Cecilia School. This desire to teach was greatly influenced by her mother, who was a teacher. Glenda fondly recalls that, at one time, the two of them were both teachers at Father Damien Academy in New Iberia, allowing them to ride to work together each day.

Like Glenda and her family, education is the bloodline due to her husband's job needs as the chief business. "Thanks our delight, we were placed in the parishes of Sacred Heart and St. Cecilia," she says. Her departure will be lamented by Glenda, as well as the students and staff of St. Cecilia. Perhaps a book now to let her reminisce about her years and achievements at the school in her own words.

Q What have been the duties and responsibilities of your position here at St. Cecilia?

A I have been blessed with many grace-filled responsibilities and duties of coordinating all of the religious activities of our school family. Some of these include planning and organizing weekly school liturgies and special events, family rosaries, whole-school service projects, RCIA classes, class retreats, youth ministry activities, spiritual faculty experiences and sacramental events with Sacred Heart Parish.

Q What led you to want to do this type of work?

A As a young child, I had the privilege of helping my mother in her classroom. One day of this job-filled opportunity, I have always known that I wanted to be a teacher.

Q The summer of your fourth-grade year of school, I attended a special week-long faith camp at my home church parish. This experience had a huge impact on my life. Because of it, I developed a deep love for the Catechism, and a strong desire to share God's love with others. Throughout my elementary, high school and college years, this desire only became stronger, as weekly Mass became a big part of my life.

After having children of my own and moving to Braemar, the desire to teach and be part of a Catholic school was a dream of mine. It was definitely a calling from God!

Q What has been the most important aspect/responsibility of your job over the years?

A The most important aspect of my job over the years has been to help every child understand by my own example Jesus in a very real way. I have tried to accomplish this goal by providing various age-appropriate opportunities for students and their families to experience the faith in living that we receive! Making faith real for children, and to use it as the most important gift that we can give to them.

Q What has been the most rewarding part of the work you have done at St. Cecilia School?

A The most rewarding part of my work at St. Cecilia School is when a student puts together their own action. Several students in our school have taken this initiative to create and develop projects involving the faith stories in our community and in our world. For instance, several students have set up lemonade stands at home to help pay expenses for missions; others have requested parents for the ready at their birthday parties, and still others have used their allowances to purchase hats, scarves, and blankets for the poor.

Q What do you think you will miss the most once you have retired?



Feature story

Once upon a time: The story of Katie Cormier

ONCE UPON A TIME, there was a student named Katie at St. Edmund School in Eunice.

She graduated and left the school when she got older, but later returned to work there as a teacher. Now, Katie is the school librarian and a published author, and every one at St. Edmund is so very, very proud of her.

It does sound a little like a fairy tale, even without the magical embellishments, but don't be fooled by the storyteller. Katie Cormier's books are classified as fiction, but the "story" here is her reality.

She really did grow up in Eunice and attended St. Edmund Catholic School as a child, just as she really did go on to earn her degree in elementary education. She also spent two years teaching fifth grade at her alma mater before becoming the school librarian, since then, they've written and published two books, *Not in the Cask* and *A Churchful Heart*.

"I've always enjoyed writing," explains Katie. "I probably really started getting into it in my 5th, but it always been a backyard thing. I've started on lots of different ideas, but never completed more than I finished it, and I'm still not of an mind when somebody else even comes up to me as a book signing and says it."

"I was so excited to hear that one of our teachers had written two novels," says Sister Just-Maria, MSC, the principal of St. Edmund School. "I read her latest one, *Not in the Cask*, and could hardly put it down. I love suspense, and I kept me guessing until the very end. It was a heart-warming story and very cleverly woven about a teacher and problems that happened. The characters were very lovable and believable, which made it a real page-turner."

When asked to describe her books, Katie finds them a fun, romantic suspense novels in a South Louisiana setting. "I have to write what I know" she says. "My grandparent, you know — it's not specifically Eunice — but I try to describe and incorporate things from our local culture. There's a big Mardi Gras scene in one book, for example, because that's such a big part of our annual life."

Writing what she knows will, but maybe one of those authors who gets to her core, she also is concerned with helping her

book club, as she says, because it's a time she looks to when reading is truly a popular pastime.

"So many of the popular books are about very deep," Katie says. "But I have lots of my own. There's still one young for my books to answer them, because my characters are white, but hopefully they'll come to read my work when they're older. I don't want to be embarrassed to let them."

Even though Katie's books aren't necessarily geared toward the grade-school crowd, she is pleased that St. Edmund's High School library does have a copy available to its students. As the librarian, Katie admits that being able to recommend her own book to the high school students does have its advantages.

"With my job, every day I'm trying to get kids to read," she laughs. "Usually when they find out I've written a book, they say, 'You wrote a book?' I could never write a book" because they hardly ever want to think about reading one. It makes an impression on them."

Katie's first novel also holds a place on the school's senior reading list.

"That means a lot to me, because English teachers are tough critics," she acknowledges. "And the woman who teaches senior English now is the same one who taught me when I was here as a senior, so it really means a lot to me that she would put my book on the reading list."

"Kate is an amazing author," says Mrs. Nikki Tomsett. "Not many authors are also a wonderful person. Her books reflect her values and morals, which were evident even when she was in my class in high school. My students love her books, and I love the fact that she teaches them a valuable lesson while they are being entertained. Her family-friendly words make me believe to say that I taught her."

Considerably more of the students in this year's senior class at St. Edmund's were once taught by Katie in the fifth grade.

"When my first book was published, the first class I taught in fifth grade had just become seniors," explains Katie. "Now, the current senior class is from the second fifth-grade class that I taught."

Only time will tell, but maybe one of those authors who gets to her core, she also is concerned with helping her

By Stephanie R. Martin

Acadiana Catholic

PHOTO SUBMISSION GUIDELINES

*****All submitted photos portraying minors must be accompanied by a photo release form signed by a parent or guardian.**

DOs

- Do set your digital camera to capture the LARGEST image size possible. Although this does mean that you will be able to save less photos to your memory card than you would at the smaller setting, it is crucial to ensuring that the *Acadiana Catholic* will be able to resize and/or crop your photo submission to make them look as good as possible.
- Do ensure that your photo submissions are in focus. Blurry images will not be accepted.
- Do ensure that your photo submissions reflect good lighting. Overly dark and/or grainy images will not be accepted.
- Do submit your photo digitally whenever possible—either by disc if there are many, or by email if there are only one or two. Due to the large file sizes, also DO be advised to send no more than 3 or 4 photo attachments per email; otherwise, the email may not go through properly.
- Do send your digital photos in TIFF or JPEG formats only; DO NOT embed them directly into the email; it will often reduce the quality of the image by the time it is extracted.

DON'Ts

- Don't submit a photo if the file size is anything less than 100 KB; it will most likely not reproduce well in the magazine. The optimal file size for photos would be somewhere within the 4 to 6 MB range.
- Don't opt for the posed shots. They're boring. Think "faith in action," and try to capture that!
- Don't settle for large group shots. It's always tempting to take a big group photo to make sure that everyone is recognized and included, but they're also boring—no to mention harder to organize and even trickier to get one that's of good quality.

*If you must submit printed photos, DO submit them on quality photo paper (not a regular old sheet of 8 ½" x 11") and DO NOT submit photos that have been creased, cut or physically altered or damaged in any way.